

PetPoint Report: March 2012

The PetPoint Report is a monthly gauge of U.S. pet owner demand for dogs and cats available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1,004 animal welfare organizations ("AWOs") in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both March 2011 and March 2012 have been included.

The report includes data on 134,967 cats that entered AWOs during the month (referred to as Intakes) and 128,607 dogs and cats that left AWOs over the same period (referred to as Outcomes). Only data for dogs and cats is reported here. AWOs from 48 states (excluding Alaska and Delaware), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Owner surrenders of cats totaled 19,081, a decline of 6% from March 2011.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,076, up 9% from the previous year.
- Seizures of cats conducted by law enforcement organizations totaled 3,142 during March 2012, a decline of 7% from March 2011.
- Intakes of stray cats totaled 20,935, a decline of 4% from March 2011.
- 6,944 cats were transferred in from other AWOs, an increase of 13% from March 2011.
- Total intakes of all cats into AWOs equaled 52,178 during March 2012, a decline of 3% from March 2011.

Dogs

- Owner surrenders totaled 25,319, a decline of 2%.
- Returns of dogs previously adopted from the same organizations totaled 4,212, an increase of 8%.
- Seizures of dogs conducted by law enforcement agencies declined 5% to 7,373.
- Intakes of stray dogs totaled 27,470, a decline of 7%.
- Transfers of dogs into AWOs totaled 18,145, an increase of 9%.
- Total intakes of all dogs equaled 82,519, a decline of 1% over March 2011.

Outcomes

Cats

- 23,599 cats were adopted in March, an increase of 5% over March 2011.
- A total of 849 cats died (excluding euthanasia) while in AWOs during March 2012, a decline of 20% from 2011.
- Euthanasia totaled 17,713, a decline of 19% from March last year.
- 1,228 cats were returned to their owners, down 14% from March 2011.
- Transfers of cats out of reporting AWOs to other organizations totaled 4,265, an increase of 14%.
- In March 2012, a total of 47,654 cats left AWOs, down 6% from March 2011.

Dogs

- Adoptions increased 10% to 40,587.
- The number of dogs that died while in shelters totaled 1,017 (excluding euthanasia), a decline of 31% from 2011.
- Euthanasia decreased 12% to 20,544.
- Dogs returned to owners totaled 9,805, a decline of 2% compared to March 2011.
- Transfers of dogs from reporting AWOs to other organizations increased 4% to 9,000.
- 80,953 dogs left AWOs during March 2012, a 1% increase to March 2011.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$62 in March 2012, a decline of 3% compared to March of last year.
- Adoption fees for cats older than 1 year of age averaged \$43 and a decline of 4% from March 2011.
- For dogs less than 1 year of age, adoption fees averaged \$116, a 3% decline compared to March 2011.
- For dogs older than 1 year of age, adoption fees averaged \$92, even with last year.

PetPoint reports are published monthly on the third Monday of each month. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

Brad Grucelski
Vice President, PetPoint Solutions
Pethealth Inc.
bradg@petpoint.com
(866) 630-7387 x284