

PetPoint Report: October 2012

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The October PetPoint Report aggregates data from 1,072 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2011. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both October 2011 and October 2012 have been included.

The report includes data on 161,226 cats and dogs that entered AWOs during the month (referred to as Intakes) and 160,452 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 46 states (excluding Alaska, Delaware, Hawaii, and North Dakota), Washington D.C. and the U.S. Virgin Islands are represented in this report.

Intakes

Cats

- Owner surrenders of cats totaled 25,065, a decline of 9% from October 2011.
- Cats returned to shelters from owners previously adopting from the same organization totaled 2,258, an increase of 4% from the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 4% to 5,592.
- Intakes of stray cats totaled 40,216, a decline of 1%.
- 7,920 cats were transferred in from other AWOs, an increase of 13%.
- Total intakes of all cats into AWOs equaled 81,051 during October 2012, a decline of 3% from October 2011.

Dogs

- Owner surrenders totaled 21,673, a decline of 4% from October 2011.
- Returns of dogs previously adopted from the same organizations totaled 3,897, an increase of 8% from the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 4% to 8,402.
- Intakes of stray dogs totaled 29,570, a decline of 3%.
- Transfers of dogs into AWOs totaled 16,633, an increase of 5%.
- Total intakes of all dogs equaled 80,175 during October 2012, a decline of 1% from October 2011.

Outcomes

Cats

- 36,071 cats were adopted in October 2012, an increase of 4% year over year.
- A total of 2,695 cats died (excluding euthanasia) while in AWOs during October 2012, an increase of 6% from 2011.
- Euthanasia totaled 36,130, a decline of 14% from October last year.
- 1,808 cats were returned to their owners, a decline of 5% compared to October 2011.
- Transfers of cats out of reporting AWOs to other organizations increased 9% to 5,008.
- In October 2012, a total of 81,712 cats left AWOs during October 2012, a decline of 4% from October 2011.

Dogs

- 37,723 dogs were adopted in October 2012, an increase of 1% year over year.
- The number of dogs that died while in shelters totaled 799 (excluding euthanasia), a decline of 19% over 2011.
- Euthanasia totaled 20,862, a decline of 10% from October last year.
- Dogs returned to owners totaled 10,186, a decline of 1% compared to October 2011.
- Transfers of dogs from reporting AWOs to other organizations increased 4% to 9,170.
- In October 2012, a total of 78,740 dogs left AWOs during October 2012, a decline of 3% from October 2011.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$65 in October 2012, which represents no change from October 2011.
- Adoption fees for cats older than 1 year of age averaged \$40, an increase of 3% compared to October of last year.
- For dogs less than 1 year of age, adoption fees averaged \$120, a 3% increase over October 2011.
- For dogs older than 1 year of age, adoption fees averaged \$86, a decrease of 3% compared to October of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day. For more information or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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