

PetPoint Report: November 2013

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1,150 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2012. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both November 2012 and November 2013 have been included.

The report includes data on 137,279 cats and dogs that entered AWOs during the month (referred to as Intakes) and 147,839 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Owner surrenders of cats totaled 19,904, a decrease of 8% from November 2012.
- Cats returned by owners previously adopting from the same organization totaled 2,208, an increase of 3% from the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 17% during November 2013 to 3,899.
- Intakes of stray cats totaled 30,128, which represents a 3% decrease from November 2012.
- In November 2013, 6,628 cats were transferred in from other AWOs, a decrease of 2% over the previous year.
- Total intakes of all cats into AWOs equaled 62,767 during November 2013, which represents a 5% decrease from November 2012.

Dogs

- Owner surrenders totaled 19,443, a decrease of 11% from November 2012.
- Returns of dogs previously adopted from the same organizations totaled 3,831, an increase of 2% from the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 5% during November 2013 to 7,392.
- Intakes of stray dogs totaled 26,685, a decrease of 3% from November 2012.
- Transfers of dogs into AWOs totaled 17,161 in November 2013, an increase of 3% over the previous year.
- Total intakes of all dogs equaled 74,512 during November 2013, a decrease of 4% from November 2012.

Outcomes

Cats

- 38,278 cats were adopted in November 2013, which represents a 4% increase year over year.
- The number of cats that died while in AWOs totaled 2,057 (excluding euthanasia), which represents a 5% increase from November 2012 to November 2013.
- Euthanasia totaled 24,403, a decline of 14% from November of last year.
- 1,744 cats were returned to their owners, an increase of 1% compared to November 2012.
- Transfers of cats out of reporting AWOs to other organizations increased 13% to 5,040.
- In November 2013, 71,522 cats left AWOs, a 3% decrease from November 2012.

Dogs

- 40,249 dogs were adopted in November 2013, which represents a 5% increase from the previous year.
- The number of dogs that died while in AWOs totaled 673 (excluding euthanasia), which represents a 20% decrease year over year.
- Euthanasia totaled 16,244, a decrease of 15% from November of last year.
- Dogs returned to owners totaled 9,463, which represents a 1% increase compared to November 2012.
- Transfers of dogs from reporting AWOs to other organizations increased 5% to 9,688.
- In November 2013, 76,317 dogs left AWOs, a decrease of 1% from November 2012.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$67 in November 2013, which represents a 2% increase from November 2012.
- Adoption fees for cats older than 1 year of age averaged \$41, which represents a 3% increase compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$132, a 7% increase from November 2012.
- For dogs older than 1 year of age, adoption fees averaged \$93, an increase of 3% compared to November of last year.

Third-Party Adoptions

626 AWOs conducted third-party adoptions at PetSmart, Petco, or other offsite events or facilities during November 2012 and November 2013.

- A total of 4,502 dog and 5,680 cat third-party adoptions occurred in November 2013, representing an overall 2.6% increase over November 2012.
- Third-party adoptions represented 13.2% of the total adoptions in November 2012 and 13.0% of the total adoptions in November 2013.
- 243 or 38.8% of the AWOs conducting third-party adoptions did so at PetSmart in November 2013. Their 5,188 adoptions represent 51.0% of third-party adoptions for November 2013.

- 194 or 31.0% of the AWOs conducting third-party adoptions did so at Petco in November 2013. Their 2,597 adoptions represent 25.5% of third-party adoptions for November 2013.
- 189 or 30.2% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in November 2013. Their 2,397 adoptions represent 23.5% of third-party adoptions for November 2013.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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