

PetPoint Report: January 2014

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 1,184 animal welfare organizations (“AWOs”) in the United States and compares it to data from 2013. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both January 2013 and January 2014 have been included.

The report includes data on 129,967 cats and dogs that entered AWOs during the month (referred to as Intakes) and 131,197 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 48,874 during January 2014, which represents a 9.9% decrease from January 2013.
- Owner surrenders of cats totaled 16,473, a decrease of 12.4% from January 2013.
- Cats returned by owners previously adopting from the same organization totaled 2,154, a decrease of 8.2% from the previous year.
- Intakes of stray cats totaled 19,858, which represents a 9.9% decrease from January 2013.
- In January 2014, 7,148 cats were transferred in from other AWOs, a decrease of 0.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 16.0% during January 2014 to 3,241.

Dogs

- Total intakes of all dogs equaled 81,093 during January 2014, a decrease of 9.6% from January 2013.
- Owner surrenders totaled 21,928, a decrease of 13.6% from January 2013.
- Returns of dogs previously adopted from the same organizations totaled 4,057, a decrease of 5.1% from the previous year.
- Intakes of stray dogs totaled 26,978, a decrease of 12.5% from January 2013.
- Transfers of dogs into AWOs totaled 19,267 in January 2014, a decrease of 4.9% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 1.0% during January 2014 to 8,863.

Outcomes

Cats

- In January 2014, 53,543 cats left AWOs, a 6.3% decrease from January 2013.
- 32,833 cats were adopted in January 2014, which represents a 1.4% decrease year over year.
- Euthanasia totaled 13,441, a decline of 20.7% from January of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 0.2% to 4,594.
- 1,734 cats were returned to their owners, an increase of 14.5% compared to January 2013.
- The number of cats that died while in AWOs totaled 941 (excluding euthanasia), which represents a 15.7% increase from January 2013 to January 2014.

Dogs

- In January 2014, 77,654 dogs left AWOs, a decrease of 7.0% from January 2013.
- 40,164 dogs were adopted in January 2014, which represents a 4.4% decrease from the previous year.
- Euthanasia totaled 16,174, a decrease of 19.0% from January of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 1.2% to 11,539.
- Dogs returned to owners totaled 8,970, which represents a 0.8% decrease compared to January 2013.
- The number of dogs that died while in AWOs totaled 807 (excluding euthanasia), which represents a 3.9% decrease year over year.

Third-Party & Offsite Adoptions

582 AWOs conducted third-party adoptions at PetSmart, Petco, or other offsite events or facilities during January 2013 and January 2014.

- Overall third-party adoptions, which represented 12.4% of the total adoptions in January 2013 and 12.2% of the total adoptions in January 2014, decreased 4.6% year over year.
- 233 or 40.0% of the AWOs conducting third-party adoptions did so at PetSmart in January 2014. Their 4,828 adoptions represent 54.2% of third-party adoptions for January 2014.
- 134 or 23.0% of the AWOs conducting third-party adoptions did so at Petco in January 2014. Their 1,412 adoptions represent 15.8% of third-party adoptions for January 2014.
- 215 or 36.9% of the AWOs conducting third-party adoptions did so at other offsite events or facilities in January 2014. Their 2,674 adoptions represent 30.0% of third-party adoptions for January 2014.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$66 in January 2014, which represents a 6.5% increase from January 2013.
- Adoption fees for cats older than 1 year of age averaged \$42, which represents a 6.7% decrease compared to January of last year.

- For dogs less than 1 year of age, adoption fees averaged \$129, a 5.7% increase from January 2013.
- For dogs older than 1 year of age, adoption fees averaged \$94, an increase of 3.3% compared to January of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information, or to find out how you can subscribe for regional, state, quarterly or annual data, please contact:

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