

PetPoint Report: July 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1,222 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both July 2014 and July 2015 have been included.

The report includes data on 185,995 cats and dogs that entered AWOs during the month (referred to as Intakes) and 184,130 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 95,522 during July 2015, which represents a 5.5% decrease from July 2014.
- Owner surrenders of cats totaled 28,468, a decrease of 3.9% from July 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,856, an increase of 0.7% from the previous year.
- Intakes of stray cats totaled 46,083, which represents a 7.8% decrease from July 2014.
- In July 2015, 11,267 cats were transferred in from other AWOs, an increase of 6.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 14.6% during July 2015 to 6,848.

Dogs

- Total intakes of all dogs equaled 90,473 during July 2015, a decrease of 6.5% from July 2014.
- Owner surrenders totaled 22,975, a decrease of 8.5% from July 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,700, an increase of 2.7% from the previous year.
- Intakes of stray dogs totaled 31,101, a decrease of 9.1% from July 2014.
- Transfers of dogs into AWOs totaled 21,120 in July 2015, a decrease of 0.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 8.6% during July 2015 to 10,577.

Outcomes

Cats

- In July 2015, 94,815 cats left AWOs, which represents a 3.5% decrease from July 2014.
- 49,702 cats were adopted in July 2015, which represents a 6.8% increase year over year.
- Euthanasia totaled 31,348, a decline of 18.4% from July of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 3.4% to 8,075.
- 2,131 cats were returned to their owners, an increase of 7.9% compared to July 2014.
- The number of cats that died while in AWOs totaled 3,559 (excluding euthanasia), which represents a 0.3% increase from July 2014 to July 2015.

Dogs

- In July 2015, 89,315 dogs left AWOs, a decrease of 4.8% from July 2014.
- 46,714 dogs were adopted in July 2015, which represents a 2.9% increase from the previous year.
- Euthanasia totaled 17,036, a decrease of 22.1% from July of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 2.5% to 11,783.
- Dogs returned to owners totaled 12,861, which represents a 3.9% decrease compared to July 2014.
- The number of dogs that died while in AWOs totaled 921 (excluding euthanasia), which represents a 12.5% decrease year over year.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$64 in July 2015, which represents a 3.2% increase from July 2014.
- Adoption fees for cats older than 1 year of age averaged \$37, which represents a 2.6% decrease compared to July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$139, which represents a 13.0% increase from July 2014.
- For dogs older than 1 year of age, adoption fees averaged \$89, which represents a 3.5% increase compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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