

PetPoint Report: November 2015

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1,252 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2014. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies, and rescue groups. Only data from AWOs operating PetPoint during both November 2014 and November 2015 have been included.

The report includes data on 142,180 cats and dogs that entered AWOs during the month (referred to as Intakes) and 153,479 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 64,237 during November 2015, which represents a 1.6% decrease from November 2014.
- Owner surrenders of cats totaled 20,502, an increase of 1.6% from November 2014.
- Cats returned by owners previously adopting from the same organization totaled 2,574, an increase of 2.3% from the previous year.
- Intakes of stray cats totaled 29,215, which represents a 5.3% decrease from November 2014.
- In November 2015, 7,851 cats were transferred in from other AWOs, an increase of 10.3% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 11.6% during November 2015 to 4,095.

Dogs

- Total intakes of all dogs equaled 77,943 during November 2015, an increase of 2.8% from November 2014.
- Owner surrenders totaled 19,807, an increase of 0.7% from November 2014.
- Returns of dogs previously adopted from the same organizations totaled 4,504, an increase of 9.8% from the previous year.
- Intakes of stray dogs totaled 26,196, an increase of 0.2% from November 2014.
- Transfers of dogs into AWOs totaled 19,252 in November 2015, an increase of 11.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 5.1% during November 2015 to 8,184.

Outcomes

Cats

- In November 2015, 74,430 cats left AWOs, which represents a 1.4% decrease from November 2014.
- 45,744 cats were adopted in November 2015, which represents a 6.3% increase year over year.
- Euthanasia totaled 18,280, a decline of 18.8% from November of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 10.8% to 6,262.
- 1,951 cats were returned to their owners, an increase of 0.3% compared to November 2014.
- The number of cats that died while in AWOs totaled 2,193 (excluding euthanasia), which represents a 5.9% decrease from November 2014 to November 2015.

Dogs

- In November 2015, 79,049 dogs left AWOs, an increase of 0.2% from November 2014.
- 43,510 dogs were adopted in November 2015, which represents a 1.8% increase from the previous year.
- Euthanasia totaled 12,556, a decline of 17.0% from November of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 14.8% to 11,681.
- Dogs returned to owners totaled 10,681, which represents a 5.4% increase compared to November 2014.
- The number of dogs that died while in AWOs totaled 621 (excluding euthanasia), which represents a 12.0% decrease year over year.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$66 in November 2015, which represents a 4.8% increase from November 2014.
- Adoption fees for cats older than 1 year of age averaged \$40, which represents a 5.3% increase compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$138, which represents a 7.0% increase from November 2014.
- For dogs older than 1 year of age, adoption fees averaged \$94, which represents a 3.3% increase compared to November of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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