

PetPoint Report: January 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 1253 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both January 2016 and January 2017 have been included.

The report includes data on 138,544 cats and dogs that entered AWOs during the month (referred to as Intakes) and 140,317 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 52,783 during January 2017, which represents a 0.8% increase from January 2016.
- Owner surrenders of cats totaled 17,347, a decrease of 0.7% from January 2016.
- Cats returned by owners previously adopting from the same organization totaled 2,763, an increase of 2.0% from the previous year.
- Intakes of stray cats totaled 19,550, which represents a 5.1% decrease from January 2016.
- In January 2017, 9,150 cats were transferred in from other AWOs, an increase of 12.5% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 14.8% during January 2017 to 3,973.

Dogs

- Total intakes of all dogs equaled 85,761 during January 2017, a decrease of 0.7% from January 2016.
- Owner surrenders totaled 21,299, a decrease of 2.7% from January 2016.
- Returns of dogs previously adopted from the same organizations totaled 4,797, showing no change from the previous year.
- Intakes of stray dogs totaled 26,811, a decrease of 1.5% from January 2016.
- Transfers of dogs into AWOs totaled 23,684 in January 2017, an increase of 0.5% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 2.9% during January 2017 to 9,170.

Outcomes

Cats

- In January 2017, 59,388 cats left AWOs, which represents a 0.4% decrease from January 2016.
- 40,532 cats were adopted in January 2017, which represents a 0.9% increase year over year.
- Euthanasia totaled 9,638, a decline of 12.9% from January of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 10.7% to 6,477.
- 1,619 cats were returned to their owners, a decrease of 3.2% compared to January 2016.
- The number of cats that died while in AWOs totaled 1,122 (excluding euthanasia), which represents a 26.1% increase from January 2016 to January 2017.

Dogs

- In January 2017, 80,929 dogs left AWOs, a decrease of 3.9% from January 2016.
- 44,673 dogs were adopted in January 2017, which represents a 4.5% decrease from the previous year.
- Euthanasia totaled 9,769, a decline of 15.2% from January of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 0.5% to 14,591.
- Dogs returned to owners totaled 11,204, which represents a 5.1% increase compared to January 2016.
- The number of dogs that died while in AWOs totaled 692 (excluding euthanasia), which represents a 6.1% decrease from January 2016 to January 2017.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$71 in January 2017, which represents a 6.0% increase from January 2016.
- Adoption fees for cats older than 1 year of age averaged \$47, which represents a 9.3% increase compared to January of last year.
- For dogs less than 1 year of age, adoption fees averaged \$166, which represents a 12.2% increase from January 2016.
- For dogs older than 1 year of age, adoption fees averaged \$99, which represents a 5.3% increase compared to January of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980