

PetPoint Report: July 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1262 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both July 2016 and July 2017 have been included.

The report includes data on 185,105 cats and dogs that entered AWOs during the month (referred to as Intakes) and 184,313 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 92,708 during July 2017, which represents a 1.7% decrease from July 2016.
- Owner surrenders of cats totaled 26,679, a decrease of 3.3% from July 2016.
- Cats returned by owners previously adopting from the same organization totaled 2,908, a decrease of 5.8% from the previous year.
- Intakes of stray cats totaled 45,654, which represents a 2.2% decrease from July 2016.
- In July 2017, 11,503 cats were transferred in from other AWOs, an increase of 8.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 5.9% during July 2017 to 5,964.

Dogs

- Total intakes of all dogs equaled 92,397 during July 2017, a decrease of 1.2% from July 2016.
- Owner surrenders totaled 21,418, a decrease of 4.8% from July 2016.
- Returns of dogs previously adopted from the same organizations totaled 5,171, an increase of 0.3% from the previous year.
- Intakes of stray dogs totaled 31,615, a decrease of 2.7% from July 2016.
- Transfers of dogs into AWOs totaled 22,048 in July 2017, an increase of 3.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 1.4% during July 2017 to 12,145.

Outcomes

Cats

- In July 2017, 92,542 cats left AWOs, which represents a 4.6% decrease from July 2016.
- 55,211 cats were adopted in July 2017, which represents a 0.1% decrease year over year.
- Euthanasia totaled 22,498, a decline of 15.8% from July of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 0.2% to 8,746.
- 2,275 cats were returned to their owners, a decrease of 4.6% compared to July 2016.
- The number of cats that died while in AWOs totaled 3,812 (excluding euthanasia), which represents a 0.4% decrease from July 2016 to July 2017.

Dogs

- In July 2017, 91,771 dogs left AWOs, a decrease of 3.9% from July 2016.
- 49,886 dogs were adopted in July 2017, which represents a 3.0% decrease from the previous year.
- Euthanasia totaled 13,176, a decline of 13.5% from July of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 1.7% to 13,096.
- Dogs returned to owners totaled 14,743, which represents a 0.2% increase compared to July 2016.
- The number of dogs that died while in AWOs totaled 870 (excluding euthanasia), which represents a 3.0% increase from July 2016 to July 2017.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$75 in July 2017, which represents a 10.3% increase from July 2016.
- Adoption fees for cats older than 1 year of age averaged \$44, which represents a 7.3% increase compared to July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$162, which represents a 9.5% increase from July 2016.
- For dogs older than 1 year of age, adoption fees averaged \$97, which represents a 5.4% increase compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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