

PetPoint Report: October 2017

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The October PetPoint Report aggregates data from 1256 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2016. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both October 2016 and October 2017 have been included.

The report includes data on 179,555 cats and dogs that entered AWOs during the month (referred to as Intakes) and 177,877 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 90,195 during October 2017, which represents a 5.2% increase from October 2016.
- Owner surrenders of cats totaled 25,134, an increase of 3.4% from October 2016.
- Cats returned by owners previously adopting from the same organization totaled 3,020, an increase of 5.8% from the previous year.
- Intakes of stray cats totaled 43,971, which represents a 4.0% increase from October 2016.
- In October 2017, 12,442 cats were transferred in from other AWOs, an increase of 23.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 8.8% during October 2017 to 5,628.

Dogs

- Total intakes of all dogs equaled 89,360 during October 2017, an increase of 2.7% from October 2016.
- Owner surrenders totaled 19,987, a decrease of 0.1% from October 2016.
- Returns of dogs previously adopted from the same organizations totaled 5,205, an increase of 5.4% from the previous year.
- Intakes of stray dogs totaled 29,845, an increase of 2.0% from October 2016.
- Transfers of dogs into AWOs totaled 22,899 in October 2017, an increase of 7.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 1.2% during October 2017 to 11,424.

Outcomes

Cats

- In October 2017, 90,247 cats left AWOs, which represents a 2.2% increase from October 2016.
- 53,806 cats were adopted in October 2017, which represents a 4.3% increase year over year.
- Euthanasia totaled 20,810, a decline of 10.2% from October of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 24.4% to 9,541.
- 2,595 cats were returned to their owners, an increase of 10.1% compared to October 2016.
- The number of cats that died while in AWOs totaled 3,495 (excluding euthanasia), which represents a 0.9% decrease from October 2016 to October 2017.

Dogs

- In October 2017, 87,630 dogs left AWOs, a decrease of 0.9% from October 2016.
- 48,174 dogs were adopted in October 2017, which represents a 0.1% increase from the previous year.
- Euthanasia totaled 10,744, a decline of 12.4% from October of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 4.5% to 14,020.
- Dogs returned to owners totaled 13,981, which represents a 1.4% increase compared to October 2016.
- The number of dogs that died while in AWOs totaled 711 (excluding euthanasia), which represents a 12.9% decrease from October 2016 to October 2017.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$77 in October 2017, which represents a 5.5% increase from October 2016.
- Adoption fees for cats older than 1 year of age averaged \$46, which represents a 7.0% increase compared to October of last year.
- For dogs less than 1 year of age, adoption fees averaged \$162, which represents an 8.0% increase from October 2016.
- For dogs older than 1 year of age, adoption fees averaged \$102, which represents an 8.5% increase compared to October of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980