

PetPoint Report: July 2018

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1222 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2017. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both July 2017 and July 2018 have been included.

The report includes data on 182,963 cats and dogs that entered AWOs during the month (referred to as Intakes) and 179,364 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 92,797 during July 2018, which represents a 1.0% increase from July 2017.
- Owner surrenders of cats totaled 26,300, a decrease of 0.3% from July 2017.
- Cats returned by owners previously adopting from the same organization totaled 2,801, an increase of 3.1% from the previous year.
- Intakes of stray cats totaled 46,604, which represents a 0.2% increase from July 2017.
- In July 2018, 11,222 cats were transferred in from other AWOs, an increase of 5.7% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 3.3% during July 2018 to 5,870.

Dogs

- Total intakes of all dogs equaled 90,166 during July 2018, a decrease of 0.2% from July 2017.
- Owner surrenders totaled 21,010, a decrease of 2.5% from July 2017.
- Returns of dogs previously adopted from the same organizations totaled 4,813, a decrease of 1.3% from the previous year.
- Intakes of stray dogs totaled 32,192, an increase of 1.3% from July 2017.
- Transfers of dogs into AWOs totaled 20,774 in July 2018, an increase of 1.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 2.1% during July 2018 to 11,377.

Outcomes

Cats

- In July 2018, 91,522 cats left AWOs, which represents a 0.4% increase from July 2017.
- 54,931 cats were adopted in July 2018, which represents a 3.9% increase year over year.
- Euthanasia totaled 20,844, a decline of 12.8% from July of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 12.8% to 9,346.
- 2,817 cats were returned to their owners, an increase of 20.0% compared to July 2017.
- The number of cats that died while in AWOs totaled 3,584 (excluding euthanasia), which represents a 5.0% decrease from July 2017 to July 2018.

Dogs

- In July 2018, 87,842 dogs left AWOs, a decrease of 1.6% from July 2017.
- 45,835 dogs were adopted in July 2018, which represents a 3.5% decrease from the previous year.
- Euthanasia totaled 12,194, a decline of 10.7% from July of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 9.9% to 13,794.
- Dogs returned to owners totaled 15,220, which represents a 3.4% increase compared to July 2017.
- The number of dogs that died while in AWOs totaled 799 (excluding euthanasia), which represents a 6.5% decrease from July 2017 to July 2018.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$79 in July 2018, which represents a 5.3% increase from July 2017.
- Adoption fees for cats older than 1 year of age averaged \$46, which represents a 4.5% increase compared to July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$174, which represents a 9.4% increase from July 2017.
- For dogs older than 1 year of age, adoption fees averaged \$104, which represents an 8.3% increase compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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