

PetPoint Report: November 2018

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1207 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2017. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both November 2017 and November 2018 have been included.

The report includes data on 143,273 cats and dogs that entered AWOs during the month (referred to as Intakes) and 156,797 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 66,572 during November 2018, which represents a 3.3% decrease from November 2017.
- Owner surrenders of cats totaled 19,921, a decrease of 2.1% from November 2017.
- Cats returned by owners previously adopting from the same organization totaled 2,590, a decrease of 0.3% from the previous year.
- Intakes of stray cats totaled 31,979, which represents a 2.8% decrease from November 2017.
- In November 2018, 8,578 cats were transferred in from other AWOs, a decrease of 6.4% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 8.5% during November 2018 to 3,504.

Dogs

- Total intakes of all dogs equaled 76,701 during November 2018, a decrease of 5.6% from November 2017.
- Owner surrenders totaled 18,282, a decrease of 6.3% from November 2017.
- Returns of dogs previously adopted from the same organizations totaled 4,457, a decrease of 5.3% from the previous year.
- Intakes of stray dogs totaled 27,469, an increase of 0.2% from November 2017.
- Transfers of dogs into AWOs totaled 17,309 in November 2018, a decrease of 13.9% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 3.3% during November 2018 to 9,184.

Outcomes

Cats

- In November 2018, 77,579 cats left AWOs, which represents a 0.1% increase from November 2017.
- 51,110 cats were adopted in November 2018, which represents a 2.8% increase year over year.
- Euthanasia totaled 13,778, a decline of 13.0% from November of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 15.3% to 8,257.
- 2,415 cats were returned to their owners, an increase of 3.6% compared to November 2017.
- The number of cats that died while in AWOs totaled 2,019 (excluding euthanasia), which represents a 18.0% decrease from November 2017 to November 2018.

Dogs

- In November 2018, 79,218 dogs left AWOs, a decrease of 1.9% from November 2017.
- 43,027 dogs were adopted in November 2018, which represents a 3.4% decrease from the previous year.
- Euthanasia totaled 10,048, a decline of 3.8% from November of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 4.0% to 13,242.
- Dogs returned to owners totaled 12,268, which represents a 0.4% decrease compared to November 2017.
- The number of dogs that died while in AWOs totaled 633 (excluding euthanasia), which represents a 15.5% decrease from November 2017 to November 2018.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$79 in November 2018, which represents a 2.6% increase from November 2017.
- Adoption fees for cats older than 1 year of age averaged \$47, which represents a 2.2% increase compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$175, which represents a 9.4% increase from November 2017.
- For dogs older than 1 year of age, adoption fees averaged \$102, which represents a 5.2% increase compared to November of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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