

## PetPoint Report: August 2018

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1225 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2017. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both August 2017 and August 2018 have been included.

The report includes data on 187,349 cats and dogs that entered AWOs during the month (referred to as Intakes) and 185,308 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 96,008 during August 2018, which represents no change from the previous year. from August 2017.
- Owner surrenders of cats totaled 26,648, a decrease of 4.2% from August 2017.
- Cats returned by owners previously adopting from the same organization totaled 3,122, an increase of 3.4% from the previous year.
- Intakes of stray cats totaled 48,299, which represents a 1.3% increase from August 2017.
- In August 2018, 11,841 cats were transferred in from other AWOs, an increase of 0.6% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 6.6% during August 2018 to 6,098.

#### *Dogs*

- Total intakes of all dogs equaled 91,341 during August 2018, a decrease of 2.4% from August 2017.
- Owner surrenders totaled 21,466, a decrease of 2.8% from August 2017.
- Returns of dogs previously adopted from the same organizations totaled 5,121, a decrease of 0.4% from the previous year.
- Intakes of stray dogs totaled 32,045, an increase of 0.7% from August 2017.
- Transfers of dogs into AWOs totaled 21,299 in August 2018, a decrease of 8.5% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 1.3% during August 2018 to 11,410.

## Outcomes

### *Cats*

- In August 2018, 94,989 cats left AWOs, which represents a 0.5% increase from August 2017.
- 58,171 cats were adopted in August 2018, which represents a 5.1% increase year over year.
- Euthanasia totaled 20,678, a decline of 11.9% from August of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 4.7% to 9,733.
- 2,839 cats were returned to their owners, an increase of 7.5% compared to August 2017.
- The number of cats that died while in AWOs totaled 3,568 (excluding euthanasia), which represents a 5.7% decrease from August 2017 to August 2018.

### *Dogs*

- In August 2018, 90,319 dogs left AWOs, a decrease of 2.0% from August 2017.
- 50,074 dogs were adopted in August 2018, which represents a 1.0% increase from the previous year.
- Euthanasia totaled 10,835, a decline of 20.5% from August of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 1.2% to 14,427.
- Dogs returned to owners totaled 14,187, which represents a 2.4% increase compared to August 2017.
- The number of dogs that died while in AWOs totaled 796 (excluding euthanasia), which represents a 4.9% decrease from August 2017 to August 2018.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$80 in August 2018, which represents a 5.3% increase from August 2017.
- Adoption fees for cats older than 1 year of age averaged \$47, which represents a 6.8% increase compared to August of last year.
- For dogs less than 1 year of age, adoption fees averaged \$173, which represents a 7.5% increase from August 2017.
- For dogs older than 1 year of age, adoption fees averaged \$107, which represents an 11.5% increase compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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