

## PetPoint Report: May 2018

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The May PetPoint Report aggregates data from 1228 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2017. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both May 2017 and May 2018 have been included.

The report includes data on 189,495 cats and dogs that entered AWOs during the month (referred to as Intakes) and 156,015 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 101,232 during May 2018, which represents a 2.1% increase from May 2017.
- Owner surrenders of cats totaled 28,117, a decrease of 1.1% from May 2017.
- Cats returned by owners previously adopting from the same organization totaled 2,685, an increase of 8.4% from the previous year.
- Intakes of stray cats totaled 49,480, which represents a 1.1% increase from May 2017.
- In May 2018, 14,851 cats were transferred in from other AWOs, an increase of 16.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 6.5% during May 2018 to 6,099.

#### *Dogs*

- Total intakes of all dogs equaled 88,263 during May 2018, a decrease of 1.1% from May 2017.
- Owner surrenders totaled 22,692, an increase of 1.7% from May 2017.
- Returns of dogs previously adopted from the same organizations totaled 4,994, an increase of 2.1% from the previous year.
- Intakes of stray dogs totaled 28,947, a decrease of 2.6% from May 2017.
- Transfers of dogs into AWOs totaled 21,363 in May 2018, an increase of 0.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 6.7% during May 2018 to 10,267.

## Outcomes

### *Cats*

- In May 2018, 70,944 cats left AWOs, which represents a 1.3% increase from May 2017.
- 36,979 cats were adopted in May 2018, which represents a 4.2% increase year over year.
- Euthanasia totaled 15,747, a decline of 20.3% from May of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 24.1% to 11,413.
- 2,494 cats were returned to their owners, an increase of 9.7% compared to May 2017.
- The number of cats that died while in AWOs totaled 4,311 (excluding euthanasia), which represents a 28.9% increase from May 2017 to May 2018.

### *Dogs*

- In May 2018, 85,071 dogs left AWOs, a decrease of 0.6% from May 2017.
- 45,419 dogs were adopted in May 2018, which represents a 0.4% increase from the previous year.
- Euthanasia totaled 10,408, a decline of 8.6% from May of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 2.2% to 14,040.
- Dogs returned to owners totaled 14,196, which represents a 1.4% decrease compared to May 2017.
- The number of dogs that died while in AWOs totaled 1,008 (excluding euthanasia), which represents a 25.5% increase from May 2017 to May 2018.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$83 in May 2018, which represents a 9.2% increase from May 2017.
- Adoption fees for cats older than 1 year of age averaged \$49, which represents a 4.3% increase compared to May of last year.
- For dogs less than 1 year of age, adoption fees averaged \$180, which represents a 13.9% increase from May 2017.
- For dogs older than 1 year of age, adoption fees averaged \$107, which represents an 8.1% increase compared to May of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman  
Vice President, Software Solutions  
Pethealth Inc.  
steve.zeidman@Pethealthinc.com  
(866) 630.7387 ext. 5980