

## PetPoint Report: July 2019

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1180 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2018. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both July 2018 and July 2019 have been included.

The report includes data on 176,721 cats and dogs that entered AWOs during the month (referred to as Intakes) and 172,792 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 92,284 during July 2019, which represents a 0.2% increase from July 2018.
- Owner surrenders of cats totaled 25,631, a decrease of 1.0% from July 2018.
- Cats returned by owners previously adopting from the same organization totaled 2,812, an increase of 3.6% from the previous year.
- Intakes of stray cats totaled 47,182, which represents a 1.1% increase from July 2018.
- In July 2019, 10,757 cats were transferred in from other AWOs, a decrease of 0.6% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 1.2% during July 2019 to 5,902.

#### *Dogs*

- Total intakes of all dogs equaled 84,437 during July 2019, a decrease of 4.0% from July 2018.
- Owner surrenders totaled 19,715, a decrease of 4.0% from July 2018.
- Returns of dogs previously adopted from the same organizations totaled 4,626, a decrease of 1.5% from the previous year.
- Intakes of stray dogs totaled 30,556, a decrease of 3.6% from July 2018.
- Transfers of dogs into AWOs totaled 17,934 in July 2019, a decrease of 9.0% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 2.9% during July 2019 to 11,606.

## Outcomes

### *Cats*

- In July 2019, 90,758 cats left AWOs, which represents a 1.1% increase from July 2018.
- 55,056 cats were adopted in July 2019, which represents a 3.8% increase year over year.
- Euthanasia totaled 20,058, a decline of 6.2% from July of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 4.8% to 9,514.
- 2,461 cats were returned to their owners, a decrease of 10.3% compared to July 2018.
- The number of cats that died while in AWOs totaled 3,669 (excluding euthanasia), which represents a 3.4% increase from July 2018 to July 2019.

### *Dogs*

- In July 2019, 82,034 dogs left AWOs, a decrease of 3.7% from July 2018.
- 42,817 dogs were adopted in July 2019, which represents a 2.5% decrease from the previous year.
- Euthanasia totaled 10,353, a decline of 15.9% from July of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 1.0% to 13,199.
- Dogs returned to owners totaled 14,842, which represents a 1.3% decrease compared to July 2018.
- The number of dogs that died while in AWOs totaled 823 (excluding euthanasia), which represents a 0.1% decrease from July 2018 to July 2019.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$82 in July 2019, which represents a 2.5% increase from July 2018.
- Adoption fees for cats older than 1 year of age averaged \$46, which is the same as July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$167, which represents a 2.9% decrease from July 2018.
- For dogs older than 1 year of age, adoption fees averaged \$105, which represents a 1.0% increase compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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