

PetPoint Report: March 2019

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1213 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2018. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both March 2018 and March 2019 have been included.

The report includes data on 141,970 cats and dogs that entered AWOs during the month (referred to as Intakes) and 137,585 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 57,520 during March 2019, which represents no change from March 2018.
- Owner surrenders of cats totaled 18,279, a decrease of 3.2% from March 2018.
- Cats returned by owners previously adopting from the same organization totaled 2,539, a decrease of 1.1% from the previous year.
- Intakes of stray cats totaled 23,749, which represents a 3.4% increase from March 2018.
- In March 2019, 9,362 cats were transferred in from other AWOs, a decrease of 0.7% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 2.6% during March 2019 to 3,591.

Dogs

- Total intakes of all dogs equaled 84,450 during March 2019, a decrease of 3.1% from March 2018.
- Owner surrenders totaled 20,971, a decrease of 5.7% from March 2018.
- Returns of dogs previously adopted from the same organizations totaled 5,141, an increase of 1.1% from the previous year.
- Intakes of stray dogs totaled 28,082, a decrease of 1.1% from March 2018.
- Transfers of dogs into AWOs totaled 20,624 in March 2019, a decrease of 4.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 2.4% during March 2019 to 9,632.

Outcomes

Cats

- In March 2019, 53,124 cats left AWOs, which represents a 1.9% increase from March 2018.
- 33,633 cats were adopted in March 2019, which represents a 2.2% increase year over year.
- Euthanasia totaled 8,606, a decline of 4.4% from March of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 6.2% to 7,884.
- 2,038 cats were returned to their owners, an increase of 8.4% compared to March 2018.
- The number of cats that died while in AWOs totaled 963 (excluding euthanasia), which represents a 7.1% increase from March 2018 to March 2019.

Dogs

- In March 2019, 84,461 dogs left AWOs, a decrease of 4.0% from March 2018.
- 48,245 dogs were adopted in March 2019, which represents a 3.9% decrease from the previous year.
- Euthanasia totaled 8,397, a decline of 14.6% from March of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 3.5% to 13,513.
- Dogs returned to owners totaled 13,632, which represents a 2.8% increase compared to March 2018.
- The number of dogs that died while in AWOs totaled 674 (excluding euthanasia), which represents a 5.9% decrease from March 2018 to March 2019.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$76 in March 2019, which represents an 11.8% increase from March 2018.
- Adoption fees for cats older than 1 year of age averaged \$52, which represents an 8.3% increase compared to March of last year.
- For dogs less than 1 year of age, adoption fees averaged \$192, which represents a 10.3% increase from March 2018.
- For dogs older than 1 year of age, adoption fees averaged \$109, which represents a 2.8% increase compared to March of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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