

PetPoint Report: August 2019

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1178 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2018. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both August 2018 and August 2019 have been included.

The report includes data on 177,009 cats and dogs that entered AWOs during the month (referred to as Intakes) and 181,059 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 92,801 during August 2019, which represents a 2.6% decrease from August 2018.
- Owner surrenders of cats totaled 25,084, a decrease of 4.9% from August 2018.
- Cats returned by owners previously adopting from the same organization totaled 3,028, a decrease of 0.6% from the previous year.
- Intakes of stray cats totaled 46,709, which represents a 3.2% decrease from August 2018.
- In August 2019, 11,824 cats were transferred in from other AWOs, an increase of 3.4% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 0.4% during August 2019 to 6,156.

Dogs

- Total intakes of all dogs equaled 84,208 during August 2019, a decrease of 5.2% from August 2018.
- Owner surrenders totaled 20,105, a decrease of 4.5% from August 2018.
- Returns of dogs previously adopted from the same organizations totaled 4,945, a decrease of 0.6% from the previous year.
- Intakes of stray dogs totaled 29,021, a decrease of 7.4% from August 2018.
- Transfers of dogs into AWOs totaled 19,030 in August 2019, a decrease of 5.7% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 1.2% during August 2019 to 11,107.

Outcomes

Cats

- In August 2019, 94,352 cats left AWOs, which represents a 0.5% increase from August 2018.
- 60,848 cats were adopted in August 2019, which represents a 7.5% increase year over year.
- Euthanasia totaled 17,895, a decline of 15.5% from August of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 1.3% to 9,674.
- 2,489 cats were returned to their owners, a decrease of 12.0% compared to August 2018.
- The number of cats that died while in AWOs totaled 3,446 (excluding euthanasia), which represents a 6.7% decrease from August 2018 to August 2019.

Dogs

- In August 2019, 86,707 dogs left AWOs, a decrease of 1.1% from August 2018.
- 49,578 dogs were adopted in August 2019, which represents a 2.4% increase from the previous year.
- Euthanasia totaled 9,077, a decline of 16.1% from August of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 0.4% to 13,629.
- Dogs returned to owners totaled 13,703, which represents a 2.1% decrease compared to August 2018.
- The number of dogs that died while in AWOs totaled 720 (excluding euthanasia), which represents a 7.7% decrease from August 2018 to August 2019.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$81 in August 2019, which represents a 1.3% increase from August 2018.
- Adoption fees for cats older than 1 year of age averaged \$47, which represents no change compared to August of last year.
- For dogs less than 1 year of age, adoption fees averaged \$172, which represents a 0.6% increase from August 2018.
- For dogs older than 1 year of age, adoption fees averaged \$105, which represents a 0.9% decrease compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Senior Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980