

## PetPoint Report: December 2019

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The December PetPoint Report aggregates data from 1159 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2018. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both December 2018 and December 2019 have been included.

The report includes data on 124,088 cats and dogs that entered AWOs during the month (referred to as Intakes) and 146,438 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 51,701 during December 2019, which represents a 0.2% decrease from December 2018.
- Owner surrenders of cats totaled 16,383, a decrease of 0.9% from December 2018.
- Cats returned by owners previously adopting from the same organization totaled 2,394, a decrease of 1.3% from the previous year.
- Intakes of stray cats totaled 21,659, which represents a 2.1% decrease from December 2018.
- In December 2019, 8,258 cats were transferred in from other AWOs, an increase of 1.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 15.1% during December 2019 to 3,007.

#### *Dogs*

- Total intakes of all dogs equaled 72,387 during December 2019, a decrease of 0.4% from December 2018.
- Owner surrenders totaled 17,617, an increase of 0.5% from December 2018.
- Returns of dogs previously adopted from the same organizations totaled 4,188, a decrease of 6.5% from the previous year.
- Intakes of stray dogs totaled 24,679, a decrease of 3.3% from December 2018.
- Transfers of dogs into AWOs totaled 17,375 in December 2019, an increase of 3.2% over the previous year.
- Seizures of dogs conducted by law enforcement agencies increased 2.7% during December 2019 to 8,528.

## Outcomes

### *Cats*

- In December 2019, 72,054 cats left AWOs, which represents a 3.4% decrease from December 2018.
- 53,875 cats were adopted in December 2019, which represents a 1.6% increase year over year.
- Euthanasia totaled 8,249, a decline of 10.6% from December of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 25.9% to 6,827.
- 1,823 cats were returned to their owners, a decrease of 0.3% compared to December 2018.
- The number of cats that died while in AWOs totaled 1,280 (excluding euthanasia), which represents a 0.2% increase from December 2018 to December 2019.

### *Dogs*

- In December 2019, 74,384 dogs left AWOs, a decrease of 6.4% from December 2018.
- 44,380 dogs were adopted in December 2019, which represents a 4.3% decrease from the previous year.
- Euthanasia totaled 7,215, a decline of 14.5% from December of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 14.8% to 10,891.
- Dogs returned to owners totaled 11,383, which represents a 1.3% increase compared to December 2018.
- The number of dogs that died while in AWOs totaled 515 (excluding euthanasia), which represents a 22.1% decrease from December 2018 to December 2019.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$76 in December 2019, which represents no change from December 2018.
- Adoption fees for cats older than 1 year of age averaged \$49, which represents a 6.5% increase compared to December of last year.
- For dogs less than 1 year of age, adoption fees averaged \$181, which represents no change from December 2018.
- For dogs older than 1 year of age, adoption fees averaged \$101, which represents a 1.9% decrease compared to December of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman  
Senior Vice President, Software Solutions  
Pethealth Inc.  
steve.zeidman@Pethealthinc.com  
(866) 630.7387 ext. 5980