

## PetPoint Report: November 2019

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1155 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2018. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both November 2018 and November 2019 have been included.

The report includes data on 136,578 cats and dogs that entered AWOs during the month (referred to as Intakes) and 150,850 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 64,861 during November 2019, which represents a 0.2% increase from November 2018.
- Owner surrenders of cats totaled 18,459, a decrease of 4.7% from November 2018.
- Cats returned by owners previously adopting from the same organization totaled 2,516, no change from the previous year.
- Intakes of stray cats totaled 31,509, which represents a 1.1% increase from November 2018.
- In November 2019, 8,697 cats were transferred in from other AWOs, an increase of 5.6% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 7.7% during November 2019 to 3,680.

#### *Dogs*

- Total intakes of all dogs equaled 71,717 during November 2019, a decrease of 3.5% from November 2018.
- Owner surrenders totaled 17,086, a decrease of 4.2% from November 2018.
- Returns of dogs previously adopted from the same organizations totaled 4,045, a decrease of 5.9% from the previous year.
- Intakes of stray dogs totaled 25,446, a decrease of 4.2% from November 2018.
- Transfers of dogs into AWOs totaled 16,686 in November 2019, an increase of 0.5% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 6.0% during November 2019 to 8,454.

## Outcomes

### *Cats*

- In November 2019, 76,407 cats left AWOs, which represents a 1.0% increase from November 2018.
- 52,605 cats were adopted in November 2019, which represents a 6.5% increase year over year.
- Euthanasia totaled 11,657, a decline of 14.8% from November of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 3.5% to 7,823.
- 2,279 cats were returned to their owners, a decrease of 4.6% compared to November 2018.
- The number of cats that died while in AWOs totaled 2,043 (excluding euthanasia), which represents a 0.5% decrease from November 2018 to November 2019.

### *Dogs*

- In November 2019, 74,443 dogs left AWOs, a decrease of 2.6% from November 2018.
- 43,205 dogs were adopted in November 2019, which represents a 4.6% increase from the previous year.
- Euthanasia totaled 7,516, a decline of 23.9% from November of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 11.1% to 11,256.
- Dogs returned to owners totaled 11,929, which represents no change from the previous year.
- The number of dogs that died while in AWOs totaled 537 (excluding euthanasia), which represents a 13.8% decrease from November 2018 to November 2019.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$80 in November 2019, which represents a 1.3% increase from November 2018.
- Adoption fees for cats older than 1 year of age averaged \$50, which represents a 6.4% increase compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$185, which represents a 4.5% increase from November 2018.
- For dogs older than 1 year of age, adoption fees averaged \$103, which represents a 1.0% increase compared to November of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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