

PetPoint Report: October 2019

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The October PetPoint Report aggregates data from 1170 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2018. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both October 2018 and October 2019 have been included.

The report includes data on 165,934 cats and dogs that entered AWOs during the month (referred to as Intakes) and 164,913 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 85,730 during October 2019, which represents a 2.3% increase from October 2018.
- Owner surrenders of cats totaled 23,348, an increase of 3.6% from October 2018.
- Cats returned by owners previously adopting from the same organization totaled 2,770, an increase of 3.1% from the previous year.
- Intakes of stray cats totaled 43,509, which represents a 0.1% increase from October 2018.
- In October 2019, 10,822 cats were transferred in from other AWOs, an increase of 11.5% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 1.5% during October 2019 to 5,281.

Dogs

- Total intakes of all dogs equaled 80,204 during October 2019, a decrease of 4.1% from October 2018.
- Owner surrenders totaled 18,158, a decrease of 6.4% from October 2018.
- Returns of dogs previously adopted from the same organizations totaled 4,440, a decrease of 4.0% from the previous year.
- Intakes of stray dogs totaled 28,745, a decrease of 5.8% from October 2018.
- Transfers of dogs into AWOs totaled 18,465 in October 2019, an increase of 0.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 2.1% during October 2019 to 10,396.

Outcomes

Cats

- In October 2019, 85,516 cats left AWOs, which represents a 1.3% increase from October 2018.
- 54,319 cats were adopted in October 2019, which represents a 6.5% increase year over year.
- Euthanasia totaled 16,320, a decline of 12.2% from October of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 4.7% to 9,095.
- 2,617 cats were returned to their owners, a decrease of 10.8% compared to October 2018.
- The number of cats that died while in AWOs totaled 3,165 (excluding euthanasia), which represents a 0.6% decrease from October 2018 to October 2019.

Dogs

- In October 2019, 79,397 dogs left AWOs, a decrease of 3.7% from October 2018.
- 43,439 dogs were adopted in October 2019, which represents a 1.6% increase from the previous year.
- Euthanasia totaled 8,489, a decline of 23.9% from October of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 5.3% to 12,944.
- Dogs returned to owners totaled 13,951, which represents a 0.9% decrease compared to October 2018.
- The number of dogs that died while in AWOs totaled 574 (excluding euthanasia), which represents a 28.6% decrease from October 2018 to October 2019.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$82 in October 2019, which represents a 1.2% increase from October 2018.
- Adoption fees for cats older than 1 year of age averaged \$50, which represents a 6.4% increase compared to October of last year.
- For dogs less than 1 year of age, adoption fees averaged \$172, which represents a 3.9% decrease from October 2018.
- For dogs older than 1 year of age, adoption fees averaged \$103, which represents a 1.0% increase compared to October of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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