

## PetPoint Report: September 2019

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The September PetPoint Report aggregates data from 1163 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2018. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both September 2018 and September 2019 have been included.

The report includes data on 157,717 cats and dogs that entered AWOs during the month (referred to as Intakes) and 154,059 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 83,521 during September 2019, which represents a 1.6% increase from September 2018.
- Owner surrenders of cats totaled 22,968, an increase of 3.1% from September 2018.
- Cats returned by owners previously adopting from the same organization totaled 2,683, a decrease of 1.0% from the previous year.
- Intakes of stray cats totaled 42,123, which represents a 0.4% decrease from September 2018.
- In September 2019, 10,850 cats were transferred in from other AWOs, an increase of 7.3% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 2.8% during September 2019 to 4,897.

#### *Dogs*

- Total intakes of all dogs equaled 74,196 during September 2019, a decrease of 4.9% from September 2018.
- Owner surrenders totaled 16,873, a decrease of 5.4% from September 2018.
- Returns of dogs previously adopted from the same organizations totaled 4,206, a decrease of 4.4% from the previous year.
- Intakes of stray dogs totaled 26,278, a decrease of 7.2% from September 2018.
- Transfers of dogs into AWOs totaled 17,055 in September 2019, a decrease of 3.5% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 0.3% during September 2019 to 9,784.

## Outcomes

### *Cats*

- In September 2019, 79,562 cats left AWOs, which represents a 0.2% decrease from September 2018.
- 49,873 cats were adopted in September 2019, which represents a 5.1% increase year over year.
- Euthanasia totaled 14,563, a decline of 17.2% from September of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 9.8% to 9,711.
- 2,325 cats were returned to their owners, a decrease of 9.7% compared to September 2018.
- The number of cats that died while in AWOs totaled 3,090 (excluding euthanasia), which represents a 5.0% decrease from September 2018 to September 2019.

### *Dogs*

- In September 2019, 74,497 dogs left AWOs, a decrease of 4.1% from September 2018.
- 41,184 dogs were adopted in September 2019, which represents a 0.5% increase from the previous year.
- Euthanasia totaled 7,780, a decline of 20.9% from September of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 7.2% to 12,455.
- Dogs returned to owners totaled 12,533, which represents a 1.7% decrease compared to September 2018.
- The number of dogs that died while in AWOs totaled 545 (excluding euthanasia), which represents a 23.6% decrease from September 2018 to September 2019.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$82 in September 2019, which represents a 1.2% increase from September 2018.
- Adoption fees for cats older than 1 year of age averaged \$49, which represents a 2.1% increase compared to September of last year.
- For dogs less than 1 year of age, adoption fees averaged \$175, which represents a 1.7% decrease from September 2018.
- For dogs older than 1 year of age, adoption fees averaged \$106, which represents a 1.9% decrease compared to September of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman  
Senior Vice President, Software Solutions  
Pethealth Inc.  
steve.zeidman@Pethealthinc.com  
(866) 630.7387 ext. 5980