

## PetPoint Report: April 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The April PetPoint Report aggregates data from 1143 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both April 2019 and April 2020 have been included.

The report includes data on 74,995 cats and dogs that entered AWOs during the month (referred to as Intakes) and 77,633 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 34,892 during April 2020, which represents a 51.9% decrease from April 2019.
- Owner surrenders of cats totaled 9,200, a decrease of 54.9% from April 2019.
- Cats returned by owners previously adopting from the same organization totaled 1,070, a decrease of 54.5% from the previous year.
- Intakes of stray cats totaled 17,097, which represents a 49.7% decrease from April 2019.
- In April 2020, 5,163 cats were transferred in from other AWOs, a decrease of 52.8% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 50.5% during April 2020 to 2,362.

#### *Dogs*

- Total intakes of all dogs equaled 40,103 during April 2020, a decrease of 49.7% from April 2019.
- Owner surrenders totaled 9,337, a decrease of 53.1% from April 2019.
- Returns of dogs previously adopted from the same organizations totaled 2,659, a decrease of 42.0% from the previous year.
- Intakes of stray dogs totaled 14,290, a decrease of 46.7% from April 2019.
- Transfers of dogs into AWOs totaled 9,113 in April 2020, a decrease of 50.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 52.9% during April 2020 to 4,704.

## Outcomes

### *Cats*

- In April 2020, 29,681 cats left AWOs, which represents a 43.3% decrease from April 2019.
- 19,145 cats were adopted in April 2020, which represents a 32.3% decrease year over year.
- Euthanasia totaled 3,678, a decline of 64.0% from April of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 52.1% to 4,798.
- 868 cats were returned to their owners, a decrease of 55.9% compared to April 2019.
- The number of cats that died while in AWOs totaled 1,192 (excluding euthanasia), which represents a 35.8% decrease from April 2019 to April 2020.

### *Dogs*

- In April 2020, 47,952 dogs left AWOs, a decrease of 38.0% from April 2019.
- 28,591 dogs were adopted in April 2020, which represents a 31.0% decrease from the previous year.
- Euthanasia totaled 3,591, a decline of 57.8% from April of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 37.5% to 8,161.
- Dogs returned to owners totaled 7,269, which represents a 46.8% decrease compared to April 2019.
- The number of dogs that died while in AWOs totaled 340 (excluding euthanasia), which represents a 49.0% decrease from April 2019 to April 2020.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$79 in April 2020, which represents a 3.9% increase from April 2019.
- Adoption fees for cats older than 1 year of age averaged \$54, which represents a 3.8% increase compared to April of last year.
- For dogs less than 1 year of age, adoption fees averaged \$173, which represents a 2.8% decrease from April 2019.
- For dogs older than 1 year of age, adoption fees averaged \$104, which represents a 4.6% decrease compared to April of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman  
Sr. Vice President, Software Solutions  
Pethealth Inc.  
steve.zeidman@Pethealthinc.com  
(866) 630.7387 ext. 5980