

PetPoint Report: August 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The August PetPoint Report aggregates data from 1152 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both August 2019 and August 2020 have been included.

The report includes data on 137,408 cats and dogs that entered AWOs during the month (referred to as Intakes) and 134,652 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 77,171 during August 2020, which represents a 15.9% decrease from August 2019.
- Owner surrenders of cats totaled 21,722, a decrease of 13.4% from August 2019.
- Cats returned by owners previously adopting from the same organization totaled 2,214, a decrease of 24.5% from the previous year.
- Intakes of stray cats totaled 37,947, which represents a 17.7% decrease from August 2019.
- In August 2020, 11,195 cats were transferred in from other AWOs, a decrease of 3.1% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 32.1% during August 2020 to 4,093.

Dogs

- Total intakes of all dogs equaled 60,237 during August 2020, a decrease of 27.7% from August 2019.
- Owner surrenders totaled 14,336, a decrease of 28.6% from August 2019.
- Returns of dogs previously adopted from the same organizations totaled 3,366, a decrease of 30.3% from the previous year.
- Intakes of stray dogs totaled 19,617, a decrease of 31.0% from August 2019.
- Transfers of dogs into AWOs totaled 15,479 in August 2020, a decrease of 17.8% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 33.0% during August 2020 to 7,439.

Outcomes

Cats

- In August 2020, 74,853 cats left AWOs, which represents a 19.1% decrease from August 2019.
- 51,216 cats were adopted in August 2020, which represents a 13.3% decrease year over year.
- Euthanasia totaled 9,220, a decline of 49.2% from August of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 8.5% to 10,017.
- 1,949 cats were returned to their owners, a decrease of 21.1% compared to August 2019.
- The number of cats that died while in AWOs totaled 2,451 (excluding euthanasia), which represents a 31.6% decrease from August 2019 to August 2020.

Dogs

- In August 2020, 59,799 dogs left AWOs, a decrease of 30.0% from August 2019.
- 34,255 dogs were adopted in August 2020, which represents a 29.0% decrease from the previous year.
- Euthanasia totaled 4,840, a decline of 47.1% from August of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 24.3% to 10,296.
- Dogs returned to owners totaled 10,022, which represents a 26.6% decrease compared to August 2019.
- The number of dogs that died while in AWOs totaled 386 (excluding euthanasia), which represents a 46.5% decrease from August 2019 to August 2020.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$85 in August 2020, which represents a 3.7% increase from August 2019.
- Adoption fees for cats older than 1 year of age averaged \$54, which represents a 12.5% increase compared to August of last year.
- For dogs less than 1 year of age, adoption fees averaged \$197, which represents a 15.2% increase from August 2019.
- For dogs older than 1 year of age, adoption fees averaged \$117, which represents a 10.4% increase compared to August of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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