

## PetPoint Report: July 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The July PetPoint Report aggregates data from 1145 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both July 2019 and July 2020 have been included.

The report includes data on 138,638 cats and dogs that entered AWOs during the month (referred to as Intakes) and 134,011 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 77,168 during July 2020, which represents a 15.9% decrease from July 2019.
- Owner surrenders of cats totaled 22,312, a decrease of 12.7% from July 2019.
- Cats returned by owners previously adopting from the same organization totaled 2,034, a decrease of 25.3% from the previous year.
- Intakes of stray cats totaled 37,593, which represents a 20.3% decrease from July 2019.
- In July 2020, 10,585 cats were transferred in from other AWOs, an increase of 1.2% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 20.7% during July 2020 to 4,644.

#### *Dogs*

- Total intakes of all dogs equaled 61,470 during July 2020, a decrease of 26.3% from July 2019.
- Owner surrenders totaled 14,865, a decrease of 24.0% from July 2019.
- Returns of dogs previously adopted from the same organizations totaled 3,104, a decrease of 31.2% from the previous year.
- Intakes of stray dogs totaled 21,249, a decrease of 29.4% from July 2019.
- Transfers of dogs into AWOs totaled 14,753 in July 2020, a decrease of 16.4% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 35.4% during July 2020 to 7,499.

## Outcomes

### *Cats*

- In July 2020, 74,305 cats left AWOs, which represents a 16.7% decrease from July 2019.
- 50,132 cats were adopted in July 2020, which represents a 6.0% decrease year over year.
- Euthanasia totaled 10,264, a decline of 50.2% from July of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 9.1% to 9,751.
- 1,866 cats were returned to their owners, a decrease of 25.5% compared to July 2019.
- The number of cats that died while in AWOs totaled 2,292 (excluding euthanasia), which represents a 39.0% decrease from July 2019 to July 2020.

### *Dogs*

- In July 2020, 59,706 dogs left AWOs, a decrease of 25.9% from July 2019.
- 32,474 dogs were adopted in July 2020, which represents a 22.0% decrease from the previous year.
- Euthanasia totaled 5,221, a decline of 49.6% from July of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 16.2% to 10,904.
- Dogs returned to owners totaled 10,647, which represents a 27.7% decrease compared to July 2019.
- The number of dogs that died while in AWOs totaled 460 (excluding euthanasia), which represents a 45.8% decrease from July 2019 to July 2020.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$85 in July 2020, which represents a 3.7% increase from July 2019.
- Adoption fees for cats older than 1 year of age averaged \$53, which represents a 12.8% increase compared to July of last year.
- For dogs less than 1 year of age, adoption fees averaged \$193, which represents a 15.6% increase from July 2019.
- For dogs older than 1 year of age, adoption fees averaged \$114, which represents a 7.5% increase compared to July of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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