

## PetPoint Report: March 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The March PetPoint Report aggregates data from 1160 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both March 2019 and March 2020 have been included.

The report includes data on 106,237 cats and dogs that entered AWOs during the month (referred to as Intakes) and 120,743 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 41,197 during March 2020, which represents a 28.3% decrease from March 2019.
- Owner surrenders of cats totaled 12,695, a decrease of 29.9% from March 2019.
- Cats returned by owners previously adopting from the same organization totaled 1,911, a decrease of 22.2% from the previous year.
- Intakes of stray cats totaled 17,348, which represents a 27.9% decrease from March 2019.
- In March 2020, 6,503 cats were transferred in from other AWOs, a decrease of 26.9% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 30.8% during March 2020 to 2,740.

#### *Dogs*

- Total intakes of all dogs equaled 65,040 during March 2020, a decrease of 21.6% from March 2019.
- Owner surrenders totaled 15,911, a decrease of 23.7% from March 2019.
- Returns of dogs previously adopted from the same organizations totaled 3,847, a decrease of 22.2% from the previous year.
- Intakes of stray dogs totaled 22,607, a decrease of 18.1% from March 2019.
- Transfers of dogs into AWOs totaled 15,097 in March 2020, a decrease of 23.5% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 23.2% during March 2020 to 7,578.

## Outcomes

### *Cats*

- In March 2020, 47,889 cats left AWOs, which represents a 8.8% decrease from March 2019.
- 29,443 cats were adopted in March 2020, which represents a 9.9% decrease year over year.
- Euthanasia totaled 6,219, a decline of 29.7% from March of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 21.0% to 9,624.
- 1,556 cats were returned to their owners, a decrease of 22.9% compared to March 2019.
- The number of cats that died while in AWOs totaled 1,047 (excluding euthanasia), which represents a 4.7% increase from March 2019 to March 2020.

### *Dogs*

- In March 2020, 72,854 dogs left AWOs, a decrease of 11.6% from March 2019.
- 41,822 dogs were adopted in March 2020, which represents a 9.9% decrease from the previous year.
- Euthanasia totaled 6,751, a decline of 20.9% from March of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 3.6% to 12,819.
- Dogs returned to owners totaled 10,896, which represents a 19.0% decrease compared to March 2019.
- The number of dogs that died while in AWOs totaled 566 (excluding euthanasia), which represents a 16.5% decrease from March 2019 to March 2020.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$74 in March 2020, which represents a 2.6% decrease from March 2019.
- Adoption fees for cats older than 1 year of age averaged \$51, which represents a 1.9% decrease compared to March of last year.
- For dogs less than 1 year of age, adoption fees averaged \$185, which represents a 1.1% decrease from March 2019.
- For dogs older than 1 year of age, adoption fees averaged \$108, which represents a 0.9% decrease compared to March of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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