

## PetPoint Report: November 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The November PetPoint Report aggregates data from 1136 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both November 2019 and November 2020 have been included.

The report includes data on 106,846 cats and dogs that entered AWOs during the month (referred to as Intakes) and 118,555 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

### Intakes

#### *Cats*

- Total intakes of all cats into AWOs equaled 53,614 during November 2020, which represents a 15.8% decrease from November 2019.
- Owner surrenders of cats totaled 15,652, a decrease of 14.3% from November 2019.
- Cats returned by owners previously adopting from the same organization totaled 1,986, a decrease of 17.6% from the previous year.
- Intakes of stray cats totaled 24,645, which represents a 20.3% decrease from November 2019.
- In November 2020, 8,160 cats were transferred in from other AWOs, a decrease of 3.0% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 13.7% during November 2020 to 3,171.

#### *Dogs*

- Total intakes of all dogs equaled 53,232 during November 2020, a decrease of 24.5% from November 2019.
- Owner surrenders totaled 12,466, a decrease of 25.6% from November 2019.
- Returns of dogs previously adopted from the same organizations totaled 3,001, a decrease of 23.0% from the previous year.
- Intakes of stray dogs totaled 18,211, a decrease of 27.2% from November 2019.
- Transfers of dogs into AWOs totaled 13,254 in November 2020, a decrease of 17.6% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 27.9% during November 2020 to 6,300.

## Outcomes

### *Cats*

- In November 2020, 64,739 cats left AWOs, which represents a 13.2% decrease from November 2019.
- 46,769 cats were adopted in November 2020, which represents a 7.9% decrease year over year.
- Euthanasia totaled 7,609, a decline of 36.4% from November of last year.
- Transfers of cats out of reporting AWOs to other organizations decreased 6.5% to 7,028.
- 1,812 cats were returned to their owners, a decrease of 19.6% compared to November 2019.
- The number of cats that died while in AWOs totaled 1,521 (excluding euthanasia), which represents a 26.8% decrease from November 2019 to November 2020.

### *Dogs*

- In November 2020, 53,816 dogs left AWOs, a decrease of 25.9% from November 2019.
- 30,235 dogs were adopted in November 2020, which represents a 27.2% decrease from the previous year.
- Euthanasia totaled 4,541, a decline of 40.3% from November of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 15.8% to 9,291.
- Dogs returned to owners totaled 9,309, which represents a 22.1% decrease compared to November 2019.
- The number of dogs that died while in AWOs totaled 440 (excluding euthanasia), which represents a 19.7% decrease from November 2019 to November 2020.

## Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$86 in November 2020, which represents a 6.2% increase from November 2019.
- Adoption fees for cats older than 1 year of age averaged \$54, which represents an 8.0% increase compared to November of last year.
- For dogs less than 1 year of age, adoption fees averaged \$196, which represents a 7.7% increase from November 2019.
- For dogs older than 1 year of age, adoption fees averaged \$117, which represents a 12.5% increase compared to November of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman  
Sr. Vice President, Software Solutions  
Pethealth Inc.  
steve.zeidman@Pethealthinc.com  
(866) 630.7387 ext. 5980