

PetPoint Report: October 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The October PetPoint Report aggregates data from 1146 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both October 2019 and October 2020 have been included.

The report includes data on 137,371 cats and dogs that entered AWOs during the month (referred to as Intakes) and 137,599 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 75,646 during October 2020, which represents a 10.8% decrease from October 2019.
- Owner surrenders of cats totaled 21,046, a decrease of 8.9% from October 2019.
- Cats returned by owners previously adopting from the same organization totaled 2,273, a decrease of 14.5% from the previous year.
- Intakes of stray cats totaled 37,787, which represents a 12.1% decrease from October 2019.
- In October 2020, 10,402 cats were transferred in from other AWOs, a decrease of 2.0% over the previous year.
- Seizures of cats conducted by law enforcement agencies decreased 23.6% during October 2020 to 4,138.

Dogs

- Total intakes of all dogs equaled 61,725 during October 2020, a decrease of 22.3% from October 2019.
- Owner surrenders totaled 14,525, a decrease of 19.9% from October 2019.
- Returns of dogs previously adopted from the same organizations totaled 3,357, a decrease of 21.8% from the previous year.
- Intakes of stray dogs totaled 21,145, a decrease of 25.9% from October 2019.
- Transfers of dogs into AWOs totaled 15,422 in October 2020, a decrease of 14.1% over the previous year.
- Seizures of dogs conducted by law enforcement agencies decreased 31.1% during October 2020 to 7,276.

Outcomes

Cats

- In October 2020, 76,712 cats left AWOs, which represents an 8.7% decrease from October 2019.
- 51,640 cats were adopted in October 2020, which represents a 2.0% decrease year over year.
- Euthanasia totaled 10,399, a decline of 38.7% from October of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 16.5% to 9,904.
- 2,263 cats were returned to their owners, a decrease of 12.1% compared to October 2019.
- The number of cats that died while in AWOs totaled 2,506 (excluding euthanasia), which represents a 22.3% decrease from October 2019 to October 2020.

Dogs

- In October 2020, 60,887 dogs left AWOs, a decrease of 21.8% from October 2019.
- 33,766 dogs were adopted in October 2020, which represents a 19.8% decrease from the previous year.
- Euthanasia totaled 4,932, a decline of 42.7% from October of last year.
- Transfers of dogs from reporting AWOs to other organizations decreased 12.8% to 11,053.
- Dogs returned to owners totaled 10,741, which represents a 22.9% decrease compared to October 2019.
- The number of dogs that died while in AWOs totaled 395 (excluding euthanasia), which represents a 33.1% decrease from October 2019 to October 2020.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$88 in October 2020, which represents a 6.0% increase from October 2019.
- Adoption fees for cats older than 1 year of age averaged \$54, which represents an 8.0% increase compared to October of last year.
- For dogs less than 1 year of age, adoption fees averaged \$202, which represents an 18.1% increase from October 2019.
- For dogs older than 1 year of age, adoption fees averaged \$116, which represents a 12.6% increase compared to October of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

For more information please contact:

Steve Zeidman
Sr. Vice President, Software Solutions
Pethealth Inc.
steve.zeidman@Pethealthinc.com
(866) 630.7387 ext. 5980