

PetPoint Report: January 2020

The PetPoint Report is a monthly gauge of U.S. pet owner demand for cats and dogs available for adoption. Data is aggregated via the PetPoint Animal Management Software, a cloud-based application developed and launched in 2005. PetPoint is the most widely used animal management application in North American animal welfare.

The January PetPoint Report aggregates data from 1163 animal welfare organizations (“AWOs”) in the United States and compares it to data from the same month in 2019. For the purposes here, AWOs are defined as animal control agencies, SPCAs, humane societies and rescue groups. Only data from AWOs operating PetPoint during both January 2019 and January 2020 have been included.

The report includes data on 134,337 cats and dogs that entered AWOs during the month (referred to as Intakes) and 137,789 cats and dogs that left AWOs over the same period (referred to as Outcomes). Only data for cats and dogs is reported here. AWOs from 49 states, as well as Washington D.C. and the U.S. Virgin Islands are represented in this report; AWOs from North Dakota are excluded.

Intakes

Cats

- Total intakes of all cats into AWOs equaled 53,566 during January 2020, which represents a 2.0% increase from January 2019.
- Owner surrenders of cats totaled 17,388, an increase of 3.7% from January 2019.
- Cats returned by owners previously adopting from the same organization totaled 2,483, an increase of 5.9% from the previous year.
- Intakes of stray cats totaled 21,000, which represents a 3.5% decrease from January 2019.
- In January 2020, 9,458 cats were transferred in from other AWOs, an increase of 11.0% over the previous year.
- Seizures of cats conducted by law enforcement agencies increased 4.0% during January 2020 to 3,237.

Dogs

- Total intakes of all dogs equaled 80,771 during January 2020, an increase of 0.4% from January 2019.
- Owner surrenders totaled 20,179, a decrease of 0.5% from January 2019.
- Returns of dogs previously adopted from the same organizations totaled 4,429, an increase of 4.6% from the previous year.
- Intakes of stray dogs totaled 27,071, a decrease of 2.0% from January 2019.
- Transfers of dogs into AWOs totaled 19,676 in January 2020, an increase of 4.3% over the previous year.
- Seizures of dogs conducted by law enforcement agencies in January 2020 was 9,416. This is the same number of dog seizures in January 2019.

Outcomes

Cats

- In January 2020, 60,691 cats left AWOs, which represents a 5.9% increase from January 2019.
- 42,983 cats were adopted in January 2020, which represents a 10.1% increase year over year.
- Euthanasia totaled 7,179, a decline of 15.8% from January of last year.
- Transfers of cats out of reporting AWOs to other organizations increased 12.8% to 7,851.
- 1,881 cats were returned to their owners, a decrease of 2.1% compared to January 2019.
- The number of cats that died while in AWOs totaled 797 (excluding euthanasia), which represents a 6.1% decrease from January 2019 to January 2020.

Dogs

- In January 2020, 77,098 dogs left AWOs, an increase of 1.9% from January 2019.
- 42,602 dogs were adopted in January 2020, which represents a 5.0% increase from the previous year.
- Euthanasia totaled 7,687, a decline of 13.4% from January of last year.
- Transfers of dogs from reporting AWOs to other organizations increased 2.6% to 14,138.
- Dogs returned to owners totaled 12,022, which represents a 1.3% increase compared to January 2019.
- The number of dogs that died while in AWOs totaled 649 (excluding euthanasia), which represents a 7.8% increase from January 2019 to January 2020.

Adoption Fees

- Adoption fees for cats younger than 1 year of age averaged \$76 in January 2020, which represents a 3.8% decrease from January 2019.
- Adoption fees for cats older than 1 year of age averaged \$51, which represents no change compared to January of last year.
- For dogs less than 1 year of age, adoption fees averaged \$179, which represents a 4.3% decrease from January 2019.
- For dogs older than 1 year of age, adoption fees averaged \$104, which represents a 6.3% decrease compared to January of last year.

PetPoint reports are published monthly on the third Monday of each month, excluding holidays, in which case they are published the following business day.

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